



TOOLKIT | September 18, 2019

SKUAN Social Media Toolkit

The purpose of this toolkit is for SKUAN (South King County Urban Ag Network) members and supporters to share their series of stories.

STORY MAP LINK:

<https://storymaps.arcgis.com/stories/106667d85841477fa250b677f88cfd3e>

IMAGE BANK LINK:

<https://www.flickr.com/gp/115388308@No8/SoJQTz>

FB LANGUAGE

Urban agriculture is empowering communities across King County. Whether it's reintroducing culturally significant foods in an area where they are scarce, or giving people access to land in order to learn a new skill, the impact is felt far and wide. The benefits of repurposing urban land for Urban Agriculture are anything but small. Read about the local growers who are taking this opportunity to build sustainable food sources for themselves and other members of their community.

INSTAGRAM

Story map link for your Instagram bio:

<https://storymaps.arcgis.com/stories/106667d85841477fa250b677f88cfd3e>

People all around south King County are utilizing #UrbanAgriculture as a tool to ensure #FoodSecurity and connect to the earth. We've partnered with several of our organizations to document the positive impact #UrbanAg has had on individuals and families. Click the link in our bio to meet the Urban farmers of King County who are growing accessible and culturally appropriate foods.

TWITTER LANGUAGE

"When you know how to grow food in urban areas, you can put food on your own table. When calamities occur, you have food security," explains Dickson Njeri, co-founder of WAKULIMA USA. Read his story and the stories of other #UrbanFarmers benefitting from #UrbanAgriculture <https://storymaps.arcgis.com/stories/106667d85841477fa250b677f88cfd3e>

Repurposing unused land in the city for #UrbanAgriculture allows communities to grow culturally significant food, connect with the earth, and gain #FoodSecurity. Learn more about the huge impact of urban agriculture in South King County here <https://storymaps.arcgis.com/stories/106667d85841477fa250b677f88cfd3e>

#UrbanAgriculture doesn't just help feed people in King County. It also creates a space to share knowledge and skills and cultivate community. Read about the stories of these urban farmers <https://storymaps.arcgis.com/stories/106667d85841477fa250b677f88cfd3e> #UrbanAg

LINKEDIN

Do you know the way local growers are creating opportunities to build sustainable food sources for themselves and other members of their community across south #KingCounty? We've partnered with several of our organizations to document the positive impact #UrbanAgriculture has had on individuals and families. Click the link to meet the Urban farmers of King County who are growing accessible and culturally appropriate foods.

<https://storymaps.arcgis.com/stories/106667d85841477fa250b677f88cfd3e>

NEWSLETTER BLURB

Want to learn more about our other community members? Read about a selection of Urban Farmers from the South King County Urban Ag Network (SKUAN) and how they have been feeding and strengthening their communities.

Images for newsletter covers can be found here:

<https://www.flickr.com/gp/115388308@No8/SoJQTz>